



## 1 Farm Innovation

**#ColostrumisGold** by RUMA (Responsible Use of Medicines in Agricultural Alliance)

in **Significant Impact Group(s)**: Feed / gut health \ Early feeding (colostrum/feed) - Early feeding (colostrum/feed)

Species targeted: Pigs; Dairy; Beef; Sheep;

Age: Young;

Outcome Parameter(s): Lower disease susceptibility

**Summary:** #ColostrumisGold, a website from the English company RUMA (RUMA = Responsible Use of Medicines in Agriculture Alliance, see: <https://www.ruma.org.uk/>)

This easy to read farm innovation is about improving animal health and welfare, in beef and dairy cattle, pigs and sheep. The main topic of the website is colostrum; the first milk from cows, sheep and pigs.

According to the website; "Colostrum is chock-full of antibodies, energy and essential nutrients that can benefit the newborn animal."

The website includes documents with Tech tools & Tips; read antibiotic use case studies, showing implemented management changes on-farm that have reduced, refined or replaced use of their antibiotics. There is a search function to choose from. These are basics on colostrum, storing and administering colostrum and use of colostrum, in different types of material (case study, technical guide and video's).

*1 Farm Innovation - #ColostrumisGold by RUMA (Responsible Use of Medicines in Agricultural Alliance)*

**Where to find the original material:** (in English)

<https://colostrumisgold.org/>;

**Country:** UK