Summary:
In poultry and rabbit farms, the control of water quality is an important animal health measure. Technical guides describe good water management practices, and criteria of water quality. However, the level of receptivity and application of these advices is very different between breeders. In order to sensitize farmers effectively, a qualitative study was conducted with 11 rabbit farmers and 7 broilers farmers, to improve understanding of different attitudes to water management practices. The majority of breeders define the quality of water in an imprecise way. Four profiles have been identified that can be represented along two axes: the level of knowledge and the level awareness of the importance of water quality subject. Breeders require advices that are more personal. It will be necessary to encourage them, to guide them more. Based on these profiles, suitable supports are being built.

Where to find the original material:
https://www.itavi.asso.fr/content/la-gestion-de-leau-dabreuvement-en-elevages-cunicole-et-avicole-mieux-comprendre-les;